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FOR IMMEDIATE RELEASE

PHOENIX, AZ. (June 28, 2024) – Inspector Media proudly announces the launch of interCIRCLE CRM, a revolutionary Customer Relationship Management (CRM) system specifically designed for home inspectors. This innovative CRM is set to transform the way home inspectors manage their businesses, enhancing efficiency, client relationships, and overall growth.

InterCIRCLE integrates various features into one comprehensive platform, facilitating community engagement, marketing, Google reviews, business page management, email communications, scheduling, landing page development, content creation and management, SMS messaging, and includes an AI assistant to streamline operations.

"Effective client management is critical for success in the home inspection industry," said Daniel King, Co-Owner of Inspector Media. "InterCIRCLE is meticulously designed to meet the unique challenges faced by home inspectors, providing them with the tools necessary to manage their workflows efficiently and foster robust client relationships. Leveraging others' expertise allows you to be better at what you're already good at."

Nick Gromicko, Co-Owner of Inspector Media and a mentor to many in the home inspection industry, adds, "Adapting to technological advances is crucial. InterCIRCLE represents our commitment to empowering home inspectors with state-of-the-art tools that ensure they not only keep pace but lead in their market."

For more information about interCIRCLE and to discover how it can transform your home inspection business, please visit www.inspectormedia.com.

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Inspector Media is the Official InterNACHI Digital Marketing Services and has been revolutionizing marketing for the past seven years, proudly serving the home inspection community under the mentorship of Nick Gromicko.